

CHAPTER 6

Comparative socioeconomic study of greywater and cesspit systems in Ramallah, Palestine

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Palestinian rural and peri-urban communities represent more than 60 per cent of the total population but lack appropriate management of their wastewater. While most rural households are internally equipped with proper sanitation facilities, there is a problem with the way wastewater is discharged. Traditional cesspits are used for the collection of excreta, which often percolates into the surrounding soil and jeopardizes groundwater aquifers. Several non-governmental organizations (NGOs) promote on-site sanitation for rural communities with emphasis on separation of blackwater and greywater (GW) and utilizing treated GW in garden irrigation. However, the implementation of GW systems is often limited by the availability of external funding, and most Palestinian communities have not reached a stage where they are able to implement GW systems with their own funding.

This chapter studies the social and economic feasibility of existing GW systems and the public perceptions towards them in Western Ramallah villages. The researchers surveyed 30 households that use GW systems and 100 households that use traditional cesspits.

Introduction

The Occupied Palestinian Territories are facing a rapid population growth against a context of limited water-resources and poor wastewater management. The Palestinian rural and peri-urban communities represent more than 60 per cent of the total population. Most Palestinian households are internally equipped with proper sanitation facilities (plumbed toilets, sinks, drains, etc.), but lack means for proper collection and discharge. Only around 25 per cent of Palestinian households (35 per cent of the total population) are served by central sewerage systems, and a further 17 per cent of the collected municipal wastewater (from 6 per cent of the population) is partially treated (Abu-Madi et al., 2000; Mahmoud et al., 2003). The high percentage of unsewered areas

and lack of treatment plants cause an over-reliance on traditional on-site systems for wastewater disposal, mainly cesspits and septic tanks.¹ Traditionally, each household has a cesspit for the collection of excreta, which often percolates into the surrounding soil. This is a disposal system fraught with disadvantages, since it jeopardizes groundwater and the environment (Plancenter, 1997). In addition, when the surrounding soil becomes saturated, cesspits require frequent emptying using expensive private tankers. Cesspit emptying is costly and disruptive and often causes additional environmental pollution. When cesspits become full, an unpleasant odour spreads around the area. The odour problems are exacerbated when the cesspits are emptied and often cause complaints from neighbours. Also, tanker operators who empty the cesspits often do not follow rules and regulations and discharge the emptied septage within the surroundings of the communities, especially in agricultural areas and open fields.

Substantial efforts have been made by Palestinian governmental and non-governmental institutions to improve sanitation services through centralized (off-site) and on-site wastewater treatment facilities. Nevertheless, the following major challenges are reflective of the current sanitation situation:

- The low-population densities and spatial expansion in rural and peri-urban communities, and the long distances from potential centralized wastewater disposal systems often mean that economies of scale do not exist. Therefore, centralized systems for wastewater collection and disposal require disproportionately large investments which are unaffordable to the majority of the rural and peri-urban poor (UN, 2001; Parkinson and Tayler, 2003).
- Limited funding is a major obstacle for the development and maintenance of water and wastewater services. Current wastewater treatment facilities are heavily overloaded, have inadequate maintenance and are of low cost recovery (World Bank, 2004; Al-Sa'ed, 2006).
- Some side effects of the Israeli occupation hinder the construction of wastewater treatment plants by Palestinians. These include imposing stringent effluent quality-standards and requiring the connection of Israeli settlements to Palestinian treatment plants. The Palestinian institutions, therefore, try to adopt on-site solutions that are environmentally-sound and opt for the treatment and use of household wastewater. Because of this, there is increasing interest in the separation of blackwater (toilet wastewater) and GW and the use of reclaimed GW in garden irrigation.

Greywater projects implemented in similar arid and semi-arid countries revealed that the use of treated GW in agricultural irrigation is a technically feasible and economically affordable alternative in several case studies. Jamrah and colleagues (2004) investigated the Omanis' perceptions towards the use of treated GW and found that about 82 per cent of respondents were in favour of GW treatment and use in agricultural irrigation. Nevertheless, Prathapar

and colleagues (2005) identified several constraints for the application of GW systems in Oman, related to concerns over effluent quality and institutional, legal, financial, and social constraints. Greywater treatment and use within household irrigation projects implemented in Jordan showed reasonable ratios of benefits to costs ranging from 2.8 to 9.4 (Faruqui and Al-Jayyousi, 2002).

In general, water and wastewater services in the Palestinian urban and rural communities are characterized by poor cost recovery, where sustainability can only be maintained through external funding. The majority of implemented greywater systems (GWS) in the West Bank have been technically and financially supported by NGOs (e.g. PHG, PARC and PWEG) and aid agencies (e.g. IDRC, ACDI-VOCA, DFID and SC). Nevertheless, the rural and peri-urban communities have still not reached a stage where they can replicate such systems with their own funding. Many GW treatment-and-use projects failed, where planning, design, and implementation were based mainly on technical aspects, without adequate examination of the economic or socio-cultural issues. Therefore, a socio-cultural, ecological and cost-benefit analysis should be considered to ensure that on-site GW treatment-and-use schemes are designed to be sustainable, irrespective of the project size.

The development and performance of different treatment technologies and effluent-use schemes have been addressed by most past research efforts, whereas the socioeconomic aspects of GW use have been insufficiently tackled (Al-Sa'ed, 2000; Ogoshi et al., 2001; Dallas et al., 2004; Friedler and Hadari, 2005; Friedler et al., 2005). The lack of comparative studies on GW and traditional systems for domestic wastewater management and safe effluent disposal prompted this research study.

Objectives

The main aim of this study was to compare the socioeconomics of GWS and common cesspits in five Western Ramallah rural and peri-urban communities: Bil'in, Deir Ibzi', Kafr Ni'ma, Kharbatha Bani Harith, and Ras Karkar. The specific objectives were to assess and compare the direct costs and benefits of existing GWS and traditional cesspits and to better understand the public perceptions towards GWS and use of treated GW in irrigated agriculture.

Methodology

Field visits and a questionnaire survey were conducted in 2006 in Western Ramallah towns and villages. The total sample size was 130 households of which 30 had already constructed GWS while the other 100 relied on cesspits for disposal of their wastewater. The type of GWS observed in this study is the 'septic tank-up-flow gravel filter' (Burnat and Mahmoud, 2004). The owners of the GWS in each of the five villages had been pre-identified and selected for the survey. The households with cesspits had been randomly selected and equally distributed between the five villages with 20 cesspits

in each. The questionnaires included sections about the interviewee, household, water, sanitation, land use and perceptions. The SPSS statistical program and excel spreadsheets were used for data manipulation and analysis. The original cost data was collected in the local currency (Israeli new sheqel) and converted to US dollars at a 2006 rate of US\$1 = ILS4.3.

The cost calculations comprised investment/capital costs (CAPEX) and recurring/operational costs (OPEX). In addition to a separate cesspit for the blackwater, CAPEX covered the costs associated with excavation, construction, piping, pumps and labour. OPEX covered costs associated with electricity, labour, and emptying/de-sludging, sampling, checking and cleaning. Obviously, these costs varied according to the number of people served by each system. The financial valuation of GWS and cesspit systems was based upon the direct benefits and costs to households – mainly the water and sanitation expenditures. Lack of data prevented the researchers from assessing the indirect benefits and costs of both systems in relation to health, environmental and agronomic impacts. The benefit–cost ratio of GWS was calculated based upon the net present value of the total costs and benefits (Abu-Madi, 2006).

The contingent valuation method was used to elicit households' willingness to have a GWS as well as their willingness to use the produced effluent for garden irrigation, and to identify the reasons behind public decisions towards GWS and their effluent use (Abu-Madi et al., 2003; Hussain et al., 2001; Po et al., 2005).

Results and discussion

Construction cost (CAPEX) comparison of GWS and cesspits

Table 6.1 shows the capital cost (CAPEX) data. The average CAPEX of the surveyed GWS and cesspits was US\$1,212/household and US\$1,405/household, respectively. The per capita CAPEX was within the range US\$49–388/person (with an average of US\$250/person) and US\$74–581/person (with an average of US\$180/person), for GWS and cesspits respectively. The costs varied between households even where the same types of GWS were used. These variations are attributed to: 1) variations in family size; 2) differences in the types of cesspits/tanks (three different types were noted); 3) variation in the excavation costs from one site to another due to different soil types; 4) modifications made by some households to their existing cesspits; 5) the use of family members and friends for construction labour; 6) the use of locally available materials; 7) the approximations made by some interviewees, some of whom were not directly involved in the construction. It is worth mentioning that households who had already invested in constructing cesspits would have to bear additional financial burden if they decided to shift to GWS.

Table 6.1 CAPEX comparison of GWS and cesspits

CAPEX	N*	Minimum	Maximum	Mean	Std. deviation
GWS					
US\$	30	488.4	2,325.6	1,212.4	527.1
US\$/person	30	48.8	387.6	179.9	82.6
Cesspits					
US\$	100	465.1	3,604.7	1,405.1	611.4
US\$/person	100	74.0	581.4	249.5	102.3

* N = number of households

Operation and maintenance costs (OPEX) comparison of GWS and cesspits

Table 6.2 shows the operational expenditure (OPEX). These results show that operating and maintaining the GWS was cheaper than maintaining the cesspits. The OPEX of the surveyed GWS varied between US\$23.3 and US\$139.5/year (an average of US\$65.7). The OPEX of the 37 cesspits that were emptied frequently was within the range of US\$23.3–976.7/year (an average of US\$151.6/year). The reason for this high variation is attributed to differences in the frequency of cesspit emptying, which ranged from 1 to 24 times per year (with a mean value of 6 times per year). This range depended on the cesspit type and volume as well as the permeability of the surrounding soil. The other 63 cesspits were not emptied, thus no operational costs were incurred. However, our cost comparison did not consider this as an option since it is not environmentally acceptable.

Benefits of GWS

Table 6.3 illustrates the household expenditure on water during the study. Although no ‘before-system’ data is available, it can be provisionally inferred that one likely direct benefit of using GWS was the saving in the water bill, i.e., saving in potable water consumption as a result of substituting potable water

Table 6.2 OPEX comparison of GWS and cesspits per household unit

OPEX	N*	Minimum	Maximum	Mean	Std. deviation
GWS					
US\$/year	30	23.3	139.5	65.7	26.2
US\$/person/year	30	2.9	29.1	9.9	5.0
Cesspits					
US\$/year	37**	23.3	976.7	151.6	206.4
US\$/person/year	37**	2.6	203.5	25.2	38.8

* N = number of households

** Number of cesspits that are emptied at least once a year

Table 6.3 Impact of GWS and cesspits on households' expenditure on water and wastewater

	<i>N</i> *	<i>Minimum</i>	<i>Maximum</i>	<i>Mean</i>	<i>Std. deviation</i>
GWS					
Water expenditure (US\$/month)	30	11.63	58.14	28.64	12.73
Water expenditure (US\$/person/month)	30	1.94	11.63	4.22	2.17
Water expenditure (% of income)	30	1.25	18.00	6.48	3.90
Wastewater expenditure (% of income)	30	0.14	1.33	0.54	0.32
Cesspits					
Water expenditure (US\$/month)	100	11.63	93.02	38.86	23.19
Water expenditure (US\$/person/month)	100	1.45	23.26	7.24	5.39
Water expenditure (% of income)	100	1.14	35.00	8.47	6.94
Wastewater expenditure (% of income)	37**	0.33	8.75	2.29	2.28

* *N* = number of households

** Number of the cesspits that are emptied at least once a year

with GW for irrigation purposes. The results of the study showed that the households' average expenditure on water supply was about US\$28.6/month (US\$4.2/person/month) and US\$38.9/month (US\$7.2/person/month) in the cases of GWS and cesspits, respectively. The average share of the water supply expenditure as a percentage of the households' income was lower for GWS users (6.5 per cent and 8.5 per cent for GWS and cesspit cases, respectively). The results also showed that the average share of sanitation expenditure as a percentage of the households' income was lower for GWS users (about 0.5 per cent and 2.3 per cent for GWS and cesspit users, respectively). These figures could be considered high when compared with the international affordability level (4 per cent of the annual income) for water supply, and wastewater services (DANCEE, 2002; World Bank, 2004). However, the figure for GWS (about 7 per cent) is lower than that for cesspits (about 11 per cent).

Benefit–cost ratio of GWS

The direct benefit–cost ratio of GWS was calculated based on the net present value (NPV) of total costs and benefits according to the equations listed below, taken from Abu-Madi, (2006). The following assumptions were made:

- discount rate of 7 per cent;
- life time of the GWS is 30 years;
- constant annual OPEX and constant annual water saving;
- 70 per cent of the households' total water supply that enters the GWS and used in garden irrigation;
- annual benefits (B) = annual value of water saving + annual avoided cost of cesspit emptying;
- value of each cubic meter of reused water is US\$1;
- avoided cost of cesspit emptying is US\$150/year/household.

$$NPV = C/(1+i)^n \tag{6.1}$$

$$NPV = C_1/(1+i) + C_2/(1+i)^2 + C_3/(1+i)^3 + \dots + C_n/(1+i)^n \tag{6.2}$$

In case of equal annual operation and maintenance costs (i.e., $C_1 = C_2 = C_3 = \dots = C_n = C$), a simple equation for NPV is derived:

$$NPV = C \cdot \sum_{t=0}^n [1/(1+i)^t]$$

or

$$NPV_{OPEX} = OPEX \cdot \{1-(1+i)^{-n}\}/i \tag{6.4}$$

$$NPV_{TOTEX} = CAPEX + NPV_{OPEX} \tag{6.5}$$

$$NPV_{Benefits} = B \cdot \{1-(1+i)^{-n}\}/i \tag{6.6}$$

$$B/C \text{ ratio} = NPV_{Benefits} / NPV_{TOTEX} \tag{6.7}$$

The net present value benefit–cost ratio analysis for the studied GWS is shown in Table 6.4. This analysis shows that the direct benefit–cost ratio ranges between 1.2 and 4.2 (mean 2.2). These results support the findings published earlier by Faruqui and Al-Jayyousi (2002) on benefit–cost ratios of Jordanian GW use in agricultural irrigation ranging from 2.8 to 9.4. The results show that the direct benefits of using GWS were high even before considering the indirect benefits associated with preventing groundwater pollution, safeguarding public health, and the nutrient-rich irrigation water.

Public perceptions towards GWS and use of reclaimed greywater

Despite their high cost cesspits are often constructed by rural households with the household’s own funds. On the other hand, the available GWS were mainly constructed with external funding, except for a very few cases. One of the study objectives was, therefore, to better understand this phenomenon, by examining public perceptions of the establishment of GWS with and without external funding. The results showed that about 72 per cent of the surveyed households were willing to implement GWS with external funding while 17 per cent would be willing to fund a GWS themselves. These results were in harmony with the findings of other research studies in the same study area. A study by Al-Sa’ed (in press) conducted on the socioeconomic aspects of decentralized sanitation in

Table 6.4 Benefit–cost ratio of GWS

	Capita per house	CAPEX (US\$)	Annual OPEX (US\$/ yr)	NPV of total OPEX (US\$)	NPV TOTEX (US\$)	Annual benefits (US\$ yr)	NPV of total benefits (US\$)	Benefit– cost ratio
Mean	7.1	1,212.4	65.7	815.7	2,028.1	331.4	4,112.4	2.2
Minimum	4.0	488.4	23.3	288.6	1,088.8	252.2	3,129.6	1.2
Maximum	11.0	2,325.6	139.5	1,731.5	3,335.6	431.1	5,348.9	4.2
Std. deviation*	1.9	527.1	26.2	324.7	622.1	48.1	596.6	0.8

* Number of GWS = 30

small Palestinian communities revealed that about 60 per cent of people were unwilling to consider small on-site sanitation systems. The major reason behind these findings was that most (80 per cent) of the respondents did not show a willingness to pay or contribute to the construction costs. Another study by Al-Sa'ed and Mubarak (2006) showed that more than 50 per cent of the respondents in Ramallah and Al-Bireh district were against having new on-site treatment systems and favoured centralized wastewater collection and treatment options, while only 18 per cent showed a willingness to contribute partially to the construction costs. Published data on public attitudes towards GW use in Oman supports these results (Jamrah et al., 2004).

From the survey of 83 households in Western Ramallah villages, it appears that the major reasons behind the resistance to self-fund the implementation of GWS were:

- unwillingness to restructure their internal piping systems in order to separate blackwater from GW (53 per cent);
- unwillingness to use the reclaimed GW for garden irrigation (33 per cent);
- belief in the availability of external funding for GWS (21 per cent);
- inability to afford the construction costs (17 per cent).

For those households who were unwilling to implement GWS even with external funding, (28 households), the reasons stated were:

- satisfaction with their existing cesspits that required no emptying (90 per cent);
- unwillingness to use reclaimed GW for garden irrigation (86 per cent);
- unwillingness to restructure their internal piping systems in order to separate blackwater from GW (63 per cent).

It is worth noting that health risks were not a feature of the replies, and that the literature reports that there are no recorded cases of anyone falling ill as a result of household recycling of GW (Marshall, 1996; Baker and Jean, 2000), although more work needs to be done on health risks.

Conclusion

This work, though based on a small sample size, indicates that GW systems are superior to traditional cesspits in terms of: 1) construction costs; 2) operation and maintenance costs; 3) contribution to households' water consumption and expenditure reduction. In addition, the ratio of direct benefits to costs of GWS is high even without considering the indirect benefits. Nevertheless, the public perceptions were positive only towards externally-funded GWS and negative towards self-funded ones. The negative perceptions were attributed to: 1) refusal to restructure their internal piping systems to separate blackwater from GW; 2) refusal to use the reclaimed GW in garden irrigation; 3) availability of external funding; 4) unaffordable construction costs.

Under the prevailing conditions of the Israeli occupation and restrictions on the implementation of centralized wastewater treatment plants, GW treatment and use could be a potential partial solution for water shortage and wastewater-associated problems in Palestinian rural and peri-urban areas. The Palestinian Water Authority should consider developing, in cooperation with relevant institutions, strategies and standards that encourage GW treatment and use while limiting the application of cesspits.

Greywater development projects in the study area are characterized by an over-reliance on donor funding, despite the widespread willingness to self-fund traditional cesspits and septic tanks. This suggests that there is an awareness gap about the virtues of GWS and the drawbacks of cesspits. More efforts are, therefore, needed by the local and international concerned institutions to change these perceptions through participatory awareness campaigns that would make use of the existing GWS as demonstration sites. Donors also should consider providing technical and financial support only to poor families and providing only technical assistance to those who are willing to fund GWS themselves.

The implementation of GWS is more likely to be successful in new premises where separation of blackwater from GW is technically feasible. The use of GWS would be further encouraged by integrating GWS requirements in the national building codes and by aiming at effective promotion of legal GW use on a large scale. However, before GWS can become a common feature in residential buildings, more field testing is essential to ensure safe treatment and use practices.

More research is needed on the economics of the existing GW treatment-and-use systems in Palestine and other countries of the region.

Notes

- ¹ Traditional cesspits were excavations in the ground, preferably (from the households' perspective) in permeable soils to reduce emptying costs. This system is still common in rural areas that are not controlled by local authorities. In peri-urban and urban communities, another system – the septic tank – is applied. This consists of an excavation in the ground with concrete walls on all sides, except for the base which is left permeable. The wastewater (combined) discharged into these two systems might therefore reach the groundwater. The environmentally-sound cesspit/septic tank approach which is now required by the Palestinian Authority must be confined and impermeable to avoid infiltration of pollutants to the surrounding soil and the aquifer. This type of system implies frequent emptying from residents at costs higher than they can afford. Typical volumes of the three types of cesspits/tanks vary between 20 to 60 m³.

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